

19.20. MRT '63



For the chic lady who cares to be always well dressed we carry a complete assortment of:

COCKTAIL, EVENING AND STREET DRESSES
HATS, GLOVES AND HANDBAGS
LINGERIE OF THE FINEST QUALITIES
"CARVEN" STOCKINGS
ETC.

and to give the finishing touch,

CARVEN

Exquisite perfumes and colognes:

MA GRIFFE
ROBE D'UN SOIR
VERT ET BLANC
CHASSE GARDÉE



La Casa Amarilla,

Agents for CARVEN perfumery.

Présentation de la Haute-Cour
 à l'Hôtel Curacao

Liste de noms de personnes
 (The text is mirrored and largely illegible due to bleed-through from the reverse side of the page.)

- ASIE
- BOUTON D'OR
- BULLE
- BONNE
- BUTTERFLY
- CAMOUFLAGE
- CARRÉE
- CAPUCINE
- CHARTRUSE
- CHAMPION
- CLAIR DE LUNE
- COEUR OUVERT
- COEUR VOLANT
- CRÈVE COEUR
- CROQUET
- ÉVÉNÈME
- FOLIE
- FRAMBOISE
- FRANCK
- FROU-FROU
- GRIFFIN
- QUINQUANTE
- GRÉNADE
- HERMÈS
- HYDRE
- JASMIN
- LOLLI-COEUR

Présentation de la Haute Couture à l'Hôtel Curaçao Intercontinental

AZUR	Robe et veste lainage bleu
BOUTON D'OR	Ensemble 2 pièces soie noire imprimée
BULLE	Robe de surah imprimée blanc et noir
BONZE	Manteau de satin broché jaune
BUTTERFLY	Robe soir en toile rouge brodée
CAMBODGE	Robe en jersey orange avec manteau lamé
CARESSE	Robe cocktail en dentelle noire
CAPUCINE	Robe soir jersey rouge
CHARTREUSE	Robe soir satin or brodé
CHAMBORD	Robe soir satin vert brodé
CLAIR DE LUNE	Robe cocktail jersey
COEUR OUVERT	Robe et veste en crêpe noir
COEUR VOLANT	Robe mousseline poids
CREVE COEUR	Robe et veste crêpe laine beige
CROQUET	Ensemble toile blanche
EVENTAIL	Robe soir tulle noir
FOLIE	Robe et boléro coton noir brodé
FRAMBOISE	Tailleur toile framboise
FRANTZ	Veste et jupe lainage - Blouse soie imprimée
FROU-FROU	Robe cocktail dentelle noire
GEISHA	Robe surah imprimée noir et blanc
GUINGUETTE	Robe mousseline imprimée rouge
GRENADINE	Robe cocktail mousseline cerise
HELENE	Robe soie noire brodée
IDYLLE	Robe cocktail organza brodé
JASMIN	Ensemble 2 pièces en crêpe blanc brodé
JOLI COEUR	Robe et manteau gris

Les parfums **CARVEN** seront distribués par les mannequins.

Coiffures: Co

e par la Maison Carven de Paris

inental 19 et 20 mars, 1963.

JARDIN JAPONAIS	Robe et manteau surah noir imprimé
LAQUE	Manteau cloqué noir
LAMPION	Robe surah noir imprimé
LOTUS	Robe cocktail mousseline imprimée
LAQUE	Robe drapée crêpe rouge
LAZULI	Robe soir mousseline bleue brodée
LAPIS LAZULI	Manteau lainage violet
MIKADO	Manteau noir
MING	Robe soir cloqué imprimé
MARGUERITE	Robe surah imprimé marron et blanc
NOCTURNE	Manteau satin noir broché
OPIUM	Robe jersey marron
OPERA	Manteau broché noir et cerise
PRIVAUTE	Robe et veste crêpe laine marine
PAGODE	Robe et manteau noir et jaune
POUSSE-POUSSE	Robe jersey soie imprimé
POITOU	Tailleur lainage - Blouse surah rose et noir
PILAR	Robe broché beige rose et vert
PECHE	Tailleur gabardine beige
ROBE D'UN SOIR	Robe drapée jersey blanc
RHAPSODIE	Robe soir marron dégradé
ROMANOE	Robe soir dentelle blanche sur fond rose
ROSE-ROSE	Robe et manteau mousseline imprimée
SONATE	Robe soir mousseline brodée
TOURTERELLE	Tailleur lainage gris — Blouse mousseline imprimée
ZINNIA	Robe toile mauve — Manteau lainage rose

Les mannequins de CARVEN voyagent sur KLM.

et Ab de Groot

Hmm.....



**Vraiment
Délicieux!**

*Pour les Meilleurs
Poulets Frais,*





*Nous
voilà
par
KLM!*



Repeat...

(From Page 8)

of whom are women except for the porters and chauffeurs. Carven, who also makes perfumes and hose under her name, founded her house originally because "in all of Paris I couldn't find any dress that looked right on me. Almost all of them were created for tall women, and I am short. At Carven's, the small woman can find the right dress for her."

Carven and her group will leave Caracas tomorrow via KLM for Curacao where they will give several showings of the "heart line."

U R N A L

Sunday, March 17, 1963

Repeat Performance Today Of Carven's "Heart Line"

Journal Woman's Staff

Carven and her six French models will do a repeat this afternoon of the fabulous fashion show held last night in the Naiguata room of the Hotel Tamanao for the benefit of Fe and Alegria. Today's show is scheduled to begin at 6:00 p.m. and will be held around the pool at the Hotel Tamanao. No prior reservations are needed.

The Paris fashion brigade arrived in Caracas, via KLM, on Thursday of this week and has been kept busy ever since with press interviews, radio and television appearances. Although it is a first time visit to Caracas for Frankie Tacque, manager of the group and a former model for the House of Carven, plus the six mannequins, Carven visited Caracas once before in 1953 with her fashion line.

"We probably travel more, perhaps twice as much, as any other fashion house in Paris," says Frankie, the gal who manages all the details of a trip such as this. "We are a young, dynamic house (Carven was founded in 1945) and we all love to travel."

While the Carven spring-summer line is being shown here the very same line (with only a few extras such as an organdy dress which "doesn't pack well") is being displayed in Paris. "We always make two complete collections," says

Frankie. "One for the road, and one for Paris. The most exciting thing about this collection, outside of its lovely femininity, is that not one single costume out of the 70 models, has had to have an iron put to it, even after three days packed in suitcases. The fabrics are absolutely marvelous, all of them."

Carven's current line is called "The Heart" and not only follows a heart contour in its curved wide-shoulders descending to a point at the waist, but uses as its chief color, tones of pink and rose copied from nature's showy, anemone. Others colors highlighted in the line are navy blue, yellow, smart black, and white crepe.

"My favorite dress is one called 'Jasmin'—it's a white crepe with embroidered flowers. Very simple, very chic," comments Frankie.

The six models who are on the current tour for the House of Carven, can not all be called French models. Four of them are natives of France, but one of them (Elsa Manusardi) is Swedish, and one is Yugoslavian (Vesna Havranek). The other models are Gaelle Augu, Nicole Gelfroy, Catherine Savoye and Lilliane Monnier. Only Elsa Manusardi of the group is married. She has two young children. Carven employs over 300 people in her fashion house on the Champs Elysees in Paris almost all (Please turn to Page 14)