

20-09-84

THE CURAÇAO CHAMBER OF  
COMMERCE & INDUSTRY

*welcomes you  
to the*

**SYMPOSIUM**  
on  
**THE ROLE OF PRIVATE  
ENTERPRISE IN THE  
CARIBBEAN –  
THE 1980'S AND BEYOND**

Co-sponsored by  
**THE CARIBBEAN ASSOCIATION OF  
INDUSTRY AND COMMERCE (CAIC)**  
with the cooperation of  
**CARIBBEAN/CENTRAL AMERICAN  
ACTION (C/CAA)**

SEPTEMBER 20-21-22, 1984



100 YEARS  
CURAÇAO CHAMBER  
1884-1984

**Welcome** to the

**SYMPOSIUM**

**on**

**THE ROLE OF PRIVATE ENTERPRISE  
IN THE CARIBBEAN –  
THE 1980'S AND BEYOND**

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On behalf of the Curaçao Chamber of Commerce and Industry I gladly take this opportunity to bid a hearty welcome to the participants in the SYMPOSIUM on THE ROLE OF PRIVATE ENTERPRISE IN THE CARIBBEAN – THE 1980'S AND BEYOND.

This important symposium is one of the events organized by our Chamber to celebrate its 100th anniversary this year. Through the symposium the Curaçao Chamber wants to promote the philosophy of private enterprise in the region and to present a showcase of the Caribbean business environment as it is today. The symposium thereby reflects the Chamber's involvement in the development of Curaçao as an international center of trade, industry and finance, in the year of the 100th anniversary of the Curaçao Chamber of Commerce and Industry.

The Curaçao Chamber of Commerce and Industry trusts that the symposium will give a further impulse to the development of Caribbean Private Enterprise.

On behalf of the Curaçao Chamber of Commerce and Industry,

HUBERT SALAS Jr.  
President of the  
Symposium Committee

*Program*

of the

**CURAÇAO SYMPOSIUM**

**on**

**THE ROLE OF PRIVATE  
ENTERPRISE IN THE  
CARIBBEAN –  
THE 1980'S AND BEYOND**

at the

**CURAÇAO CONCORDE HOTEL**

## THURSDAY-EVENING, SEPTEMBER 20, 1984

20.00 WELCOME RECEPTION – Foyer

"Bon Bini" - Drinks

21.00 PLENARY SESSION – Ant. Ballroom

*Presiding:* Hubert Salas Jr.,  
Man. Director  
Hubert Salas Co. Inc.

*Opening:* Don Martina,  
Prime-Minister of the  
Netherlands Antilles

*Welcome:* Jacques Jonkhout,  
President Curaçao  
Chamber of Commerce

### KEY-NOTE SPEAKER:

Dr. C. Blackman,  
Governor, Central Bank  
of Barbados

## FRIDAY-MORNING, SEPTEMBER 21, 1984

09.00 PLENARY SESSION – Ant. Ballroom

### ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT IN THE CARIBBEAN.

*Moderator:* Michael King, President,  
St. Kitts-Nevis Chamber  
of Industry and Commerce

*Speakers:* Trevor Farrell, Lecturer,  
Economist University of  
the West Indies, Trinidad  
  
Tommy Gatcliffe,  
CAIC President, Chairman  
of Angostura Bitters, Trinidad  
  
Charles Gomes Casseres,  
Asst. Man. Dir. Maduro &  
Curiel's Bank, Curaçao

10.15 COFFEE-BREAK – Foyer

10.30 PLENARY SESSION – Ant. Ballroom

### SOCIAL RESPONSIBILITY OF THE PRIVATE SECTOR – LABOR AND INDUSTRIAL RELATIONS IN THE CARIBBEAN.

*Moderator:* Jimmi Williams,  
Executive Director  
Caribbean Employers  
Confederation

*Speakers:* Errol Cova,  
Chairman  
Trade Union  
Congress Curaçao

Sergio Leito,  
Gen. Sec. of the  
Trade Union CGTC-Curaçao

Emille de La Grenade,  
Chairman,  
Employers Consul.  
Association of Trinidad

Frank Walcott,  
General Secretary  
Barbados Workers Union

## FRIDAY – LUNCHEON, SEPTEMBER 21, 1984

12.30 LUNCHEON-SESSION – Willemstad Room

*Presiding:* Robert Willems,  
President  
Curaçao Trade and  
Industry Assoc.

*Introduction:* Thomas Cooney,  
US-Consul General  
Neth. Antilles

### KEY-NOTE SPEAKER:

Kennedy Simmonds  
Prime Minister of  
St. Kitts - Nevis

**14.30 PLENARY SESSION – Ant. Ballroom**

**PROSPECTS FOR EXPANDING INTRA REGIONAL TRADE AND INVESTMENT.**

*Presiding:* Pat Thompson,  
Executive Director,  
Caribbean Assoc. of Industry  
and Commerce (CAIC), Barbados

*Speakers:* Roderick Rainford,  
Secretary General,  
CARICOM, Guyana

Ina M. Nicholson,  
Chairman, West Indies  
Shipping Corp., Trinidad

Philip Williams,  
Executive Director,  
Export Promotion  
Corporation Barbados

**15.00 CONCURRENT SESSIONS:**

**A. MARKET ACCESS AND  
PAYMENT PROBLEMS – Ant. Ballroom**

*Moderator:* Roderick Rainford,  
Secretary General  
CARICOM, Guyana

*Designated  
Participants:*

Roger Vieira  
1st Vice President  
Trinidad & Tobago  
Manufacturers Association

Henry Vieira,  
Immediate Past President,  
Barbados Manufacturers  
Association

**B. TRANSPORTATION – Compa Room**

*Moderator:* Ina M. Nicholson,  
Chairman, West Indies  
Shipping Corp., Trinidad

*Designated  
Participants:* Ludlow Stewart,  
President Caribbean  
Shipping Association, Jama-  
ica

Richard Braida,  
US Dept. of Transportation

**C. MARKETING** – **Foyer**

*Moderator:* Phillip Williams,  
Executive Director Export  
Promotion Corporation  
(EPC) Barbados

*Designated  
Participants:* Douglas Orane,  
Man. Director  
Grace Kennedy Ltd. Jamaica

Harry Parisius,  
Manager Export Promotion  
Division Dept. Economic  
Affairs, Netherland Antilles

**B. STRATEGIES FOR MARKET ENTRY** –  
**Compa Room**

*Moderator:* Anthony Williams,  
President Jamaica  
Manufacturers Association

*Designated  
Participants:* Andre Apaid,  
President Association  
Industries d'Haiti

Larry Theriot,  
Director US-Department  
of Commerce CBI-Centre

**16.00 PLENARY SESSION** – **Ant. Ballroom**

**OPPORTUNITIES FOR EXTRA REGIONAL  
TRADE – MECHANISMS FOR EFFECTIVE  
MARKET PENETRATION.**

*Presiding:* Don Mansur,  
Man. Director  
Mansur Trading Aruba

*Overview:* Don Mills, Economist,  
Jamaica's former  
UN-ambassador

**C. FINANCING-SOURCES  
AND CONDITIONS** – **Foyer**

*Moderator:* Sidney Knox  
Chairman Neal  
and Massy  
Holdings Ltd. Trinidad

*Designated  
Participants:* Ch. M. Mabon,  
Managing Director  
Barclays Bank of the  
Neth. Antilles

P. B. Quan, Manager  
Caribbean Project  
Development Facility

**16.30 CONCURRENT SESSIONS:**

**A. MARKET RESEARCH AND  
EXPORT PROMOTION** – **Ant. Ballroom**

*Moderator:* Peter Miller,  
Manager Windmill  
Products, Barbados

*Designated  
Participants:* Eduardo Halabi,  
Managing Director  
International Trade  
Center Curaçao

Donald Wills, Manager  
Caribbean Regional  
Trade Promotion  
Project, Barbados

**FRIDAY EVENING, SEPTEMBER 21, 1984**

20.30 **DINNER-SESSION** – **Ant. Ballroom**

*Presiding:* Charles Gomes Casseres,  
Asst. man. Dir. Maduro &  
Curiel's Bank Curaçao

*Introduction:* Robert V. West, Jr.,  
Chairman of the Board  
Tesoro Petroleum  
Corporation

**KEY-NOTE SPEAKER:**

David Rockefeller  
Chairman of  
Caribbean / Central  
American Action.

**CLOSING:** Ronald Casseres,  
Lieutenant-Governor  
of Curaçao

*Note: Some Speakers still subject to confirmation at time  
of printing.*

**SATURDAY MORNING, SEPTEMBER 22, 1984**

09.30 **EXCURSION:** – Curaçao Harbour  
– Container-terminal  
– Free-Zone  
– Industrial Park

**SATURDAY-AFTERNOON, SEPTEMBER 22, 1984**

Free for individual activities

**SATURDAY-EVENING, SEPTEMBER 22, 1984**

17.30 Official ceremony for the laying of the corner  
stone of the International Trade Center Cura-  
çao

18.30 Reception Island Government of Curaçao  
Hosted by Ronald Casseres  
Lt. Governor of Curaçao

***Program for accompanying persons***

**FRIDAY, SEPTEMBER 21, 1984**

10.00–15.00 **ISLAND TOUR**  
Visit to mansions Chobolobo and Brie-  
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Touring of Eastern and Western coun-  
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Lunch at Westpoint beach.

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## **SYMPOSIUM OUTLINE IN BRIEF**

On the occasion of the 100th anniversary of the Curaçao Chamber of Commerce and Industry, the business leaders of this Dutch Caribbean nation welcome the opportunity to bring together Caribbean leaders of all sectors and relevant U.S. leaders to examine together the "Role of Private Enterprise in the Caribbean - the 1980's and Beyond".

This Symposium will discuss topics of vital socio-economic concern to **all** Caribbean people and it takes place against the creation and implementation of a recent U.S. economic measure - The Caribbean Basin Initiative.

It will serve also to exchange information on Intra-Caribbean Trade Problems and possible solutions as Caribbean experts will discuss Prospects for Expanding Intra-Regional Trade and Investment, Transportation, and Market Access and Payment Problems.

Another objective of the Curaçao Symposium will be to have Caribbean and U.S. leaders explore areas of greater cooperation. It will serve as an Information Exchange for both the Caribbean people and the U.S. in a forum that will frankly discuss Extra-Regional Trade: Mechanisms for Market Penetration and Strategies for Market Entry and Market Research.

The Symposium will help enlighten participants about Entrepreneurship in the Caribbean - discussing such topics as Social Responsibility of the private sector - Labour and Industrial Relations in the Caribbean and Entrepreneurship and Business Development in the Caribbean.

The structure of the Symposium will ensure audience participation and the event should provide a full exchange of information and constructive views on a wide range of issues, and result in action oriented recommendations that could improve not only understanding between all the nations, but result in concrete economic benefits to most.

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**FOR MORE INFORMATION**

**Curaçao Chamber of Commerce  
and Industry**

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